



The Innovation of Cosmetic Dentistry



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Introduction

We have devoted over 20 years of dedication and commitment to become the number one choice for patients.

We have a unique combination of a highly skilled and experienced team, together with avant-garde ground-breaking technologies so that you can be assured of comfortable, long lasting cosmetic solutions.

We are regularly consulted and featured by the national media and press including radio, TV such as Extreme Makeover, National newspapers and magazines on various topics of health, beauty and dentistry. These media consultations provide invaluable information on current perspectives in dentistry.

As eminent professional opinion leaders we can provide you with a unique platform for cutting edge dentistry. If you are seeking modern solutions to your goals then the Perfect Smile Studios is for you. Their roles as National Private Dentistry Award Judges and intense involvement with the British Academy of Cosmetic Dentistry (the practice houses president-elect and past president), past clinical editorship with Premium Practice Dentistry dental publication, all create the ideal settings for modern forward thinking choices for you. This means that you can be assured of comfortable, effective and long lasting dental options to suit your requirements. Our aim is to create healthy beautiful smiles that are perfect for you.

Their extensive work with The Perfect Smile Advanced Training Institute has meant that Drs' Doshi have accumulated a wealth of experience in interdisciplinary multifaceted dentistry. Dr. Rahul Doshi has now taught over 7000 dentists worldwide on the art of smile makeovers and comprehensive treatment planning. Dr. Rahul Doshi is also eminently involved with the highly acclaimed Ultrathin Veneers treatment technique, which has specifically been developed to improve smiles by emulating natural teeth with normally no removal of tooth tissue.

All dentists that work with us are also elite speakers invited to the institute to create clinical excellence in our teaching.

This means that for our patients they can be assured of high levels of competence and clinical experience.

6 things you need to know

About Cosmetic Dentistry

1 - HOW DOES THE COSMETIC DENTIST DESIGN MY NEW SMILE?

We can use a number of techniques to help create your new smile including pre-designing using Photographic Analysis, Digital Smile Design Technology, Smile Imaging and a Mock-up Smile to design a smile to suit you. Your new smile can be Natural or American glamour. A beautiful, bespoke and healthy smile using the above state-of-the-art planning can then be predictably created for you.



2 - HOW CAN I MAKE SURE I GET THE COSMETIC DENTISTRY THAT I WANT

You should be able to preview the final appearance of your smile to ensure you have the ideal cosmetic setting. We will then hand craft a “Trial Smile” to reflect your face, personality and characteristics for you to try your new smile and approve the appearance prior to fitting of your new smile makeover.

3 - HOW EXPERIENCED IS THE COSMETIC DENTIST WHO DESIGNS MY NEW SMILE?

We have a focused special interest in Advanced Cosmetic Dentistry. We have significant experience in carrying out Smile Makeovers for more than 20 years, having placed more than 25,000 veneers. The vast gallery of before and after smiles and the fantastic reviews are a testimony to the care and results provided.



4 - WILL I BE GIVEN DIFFERENT OPTIONS TO CHOOSE FOR MY COSMETIC DENTISTRY?

We use a variety of the latest techniques to create your new smile. These include Ultrathin Porcelain Veneers, Cosmetic Braces (such as Inman Aligner, Fastbraces, 6 Month Smiles, Quick Straight Teeth, Cfast and Invisible Aligners), Teeth Whitening and Composite Bonding.



5 - WILL THE LATEST TECHNOLOGY BE USED DURING MY COSMETIC TREATMENT?

We have the latest digital technology and laser dentistry to produce the most natural looking smiles. Dr. Rahul Doshi is the Clinical Advisor for the British Institute of Laser Dentistry.

We also use Ultrathin Veneers. These beautiful looking, hand crafted strengthened veneers are 0.2-0.3 mm thick creating the most natural looking appearance.

6 - HOW PAIN FREE IS THE TREATMENT

Our new smiles are created using minimally invasive procedures such as Teeth Whitening, Porcelain Veneers, Composite Bonding and Cosmetic Braces which are comfortable treatments with no pain. Our Porcelain Veneer treatment can be carried out with No or Minimal drilling. The advantages for you with no or minimal intervention include maximum bond strengths of the veneer to the tooth creating long lasting results, your teeth are untouched and remain intact, and no drilling and no injections creating comfortable experiences for nervous patients.





Digital Smile Designing

The Designer Smiles of The Future

At the Perfect Smile Studios we aim to create a cosmetic result that is in accordance with how you imagine your eventual teeth and smile to look like. Therefore, we use the latest innovative Digital Smile Designing techniques to help establish your exact protocols for the final aesthetic outcome.

Digital Smile Designing is the process of creating a precision “mockup” that allows you to preview your choice of smile in your mouth in a reversible and non-permanent way.

The best thing about this choice is that you are able to see the final result before any actual treatment is carried out. Digital Smile Designing is part of the process by which we create stunning Smiles2SuitU and is proving to be a huge success and extremely popular with our patients. Using these techniques we can create whichever choice of smile you prefer whether natural, Hollywood, younger or simply full of character. The choice is yours.

**DIGITAL SMILE DESIGNING IS AN
EXCELLENT CHOICE FOR:**

- If you are looking for a special design of smile.
- If you have specific requirements.
- If your smile is very important to you.
- If you want to be involved in the designing, production and final results of your smile makeover.
- If you want to look before you buy.

**BENEFITS OF A DIGITAL SMILE
DESIGNING:**

- Patients are able to see what the smile can look like in their face frame before they commit to any actual treatment.
- It only takes a few minutes to do in the mouth.
- It eliminates uncertainty and removes ambiguity of the type of smile required and hence the final results.
- It offers more choice and flexibility in the treatment options available for patients.
- It reassures our patients of exactly what type of smile they will be receiving.
- It enables better and more precise communication of a patients needs, requirements and expectations.
- There is better inter-team communication allowing for our Digital Smile Designing Team to work more efficiently to produce the results you require.
- There is better quality of smile designing process thus allowing a more unique bespoke smile to be created fitting in with our Smiles2SuitU concept.





Porcelain Veneers

Porcelain Veneers are used to change the way your teeth look & feel when you smile.

Our veneers are wafer thin ceramic shells, individually designed to cover your teeth, giving you a healthy natural look that enhances your smile. We only produce natural feeling aesthetics, whether for correcting minor disfigurements for a few teeth or for creating a fuller smile makeover.

Due to their long lasting natural tooth appearance and minimal tooth preparation, porcelain veneers are often the treatment of choice.

Veneers allow you to change the appearance, colour, shape, size, position, rotations, texture, lustre and the form of teeth. They are especially the treatment of choice when your teeth do not require large restorations or large amounts of dentistry. They are used in smile makeovers to enhance the way your teeth look.

They can also be used as part of a treatment plan that incorporates other treatments like porcelain crowns and implants. This is very common in people who have different types of dentistry in their smile but who wish to have a more uniform smile with teeth that match each other and look part of the same smile.

Cosmetic Braces



Advanced orthodontic teeth straightening treatment technology now provides a combination of predictable orthodontic treatments to those wishing to have straighter teeth and faster results.

There are a variety of methods of having clear or invisible cosmetic braces like invisalign that can create a natural beautiful healthy smile in about six months.

The main aim of advanced orthodontics treatment is to create straighter teeth that look great. This will help you feel good about your appearance, improving your confidence and self esteem.

- Straighten crooked teeth
- Remove gaps in your teeth
- Realigns crowded or protruding teeth
- Eliminates deep overbite
- Front teeth overlapping too much vertically
- Closes an open bite
- Where some teeth cannot be brought into contact
- Helps with teeth cleaning
- Orthodontic treatment as part of dental management to facilitate replacement of teeth.

COSMETIC BRACES FOR ADULTS

The correction of an orthodontic problem can be undertaken at any age from teenage onwards.

However, adult orthodontic treatment is fast growing in popularity and has led to revolutionary new and fast treatment solutions. As an example, you can now have your teeth straightened with a clear and inconspicuous brace in only six months!

If your teeth are overcrowded or crooked then inexpensive options could include quick clear orthodontics, Invisalign braces or bespoke veneers.

Smile Makeover

A Smile Makeover is redesigning a new cosmetically enhanced and improved smile. Our technology and state-of-the-art advanced systems ensures that we create beautiful natural looking teeth

We can carry out this procedure on front teeth only or both front and back teeth. You also have the option of deciding whether you would like the treatment carried out on upper or lower teeth only or both upper and lower teeth.

Alternative options to this include a mini-makeover, micro-bonding or cosmetic braces. A smile makeover is a great option for those people who do not want orthodontics.

We use smile design principles to change the appearance of either crooked teeth, teeth with gaps, discoloured teeth, decayed teeth and broken down teeth; or in rehabilitating a mouth, with a combination of any of the above problems. The aim is to create straighter, cosmetically enhanced looking teeth without physically re-aligning or moving the teeth.

We can also cosmetically design a new smile using Porcelain Veneers. These are thin facings that are bonded onto the outer surfaces of your teeth. There are many types available including no-preparation or minimal preparation veneers such as Ultrathin Veneers.



Our Professional Team



We are happy to announce that our team constitutes award-winning dentists that are completely dedicated to your care and the success of your treatment. We would like to promote ethical aesthetics and use advanced skills and techniques so that we can raise the standards of cosmetic dentistry delivered.

In order to be able to achieve the perfect smile or cosmetically enhanced teeth you need a combination of certain factors:

A skilled and experienced cosmetic dentist - Your ultimate perfect smile will be dependent on the natural inherent talent and extensive knowledge of the cosmetic dentist designing and placing your smile. It is important that all available options form part of our recommendations. At, the Perfect Smile Studios, our dentists design customised and personalised cosmetic and/or health programs to suit your individual needs and requirements.

You will be pleased to learn that our cosmetic dentists include: Dr. Rahul Doshi who is President-Elect of the British Academy of Cosmetic Dentistry (BACD) and a member of the Board of Directors; Dr. David Bloom is the Past President of the BACD; and Dr. Sam Jethwa is the Chair for Young Membership for the (BACD). We aim to use our knowledge, skills and passion for cosmetic dentistry to help our patients progress forward with their oral care.

A skilled and experienced laboratory partner - It is essential for any cosmetic dentist to work with a ceramist or laboratory technician who understands each other and work as a good partnership to achieve the very best work for the patient. We have been lucky to have found such partners. These partnerships form the foundation of our success in meeting your cosmetic objectives.

A skilled and experienced team - A caring and friendly team forms the essence of your comfort with us. It is paramount that the entire team works in a coordinated fashion so that your treatment is as smooth and relaxed as possible. Our cosmetic team is always on hand to make sure that you have your dental treatment in the way that makes you the most comfortable.

Innovative and advanced dental materials, products, systems and techniques - There are now many combinations of treatments that fall under the banner of cosmetic dentistry. It is important that your cosmetic solutions make dentistry more comfortable for you, enhance the aesthetics of your smile and ensure that your new smile lasts of as long as possible.

About Us

We want our patients to experience the peace of mind that they are in safe hands and in total control of the solutions available to them.

Our team of highly skilled cosmetic dentists, trusted specialists and dedicated friendly and knowledgeable team of care nurses, pride ourselves on the results that we are able to achieve by exceeding expectations and changing the lives of our patients for the better.

We are committed to providing customised cosmetic dentistry treatments in a relaxing and comfortable environment. We want to help restore that perfect smile for our valued patients using the breadth of experience, skill and knowledge that we are forever accumulating for your care and attention.

As a result we want to change the lives of our patients not only by transforming their smiles, but a change in the health of their mouth, structure of their teeth and thus their confidence. Our team will also endeavour to exceed your expectations in everything that we do.

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